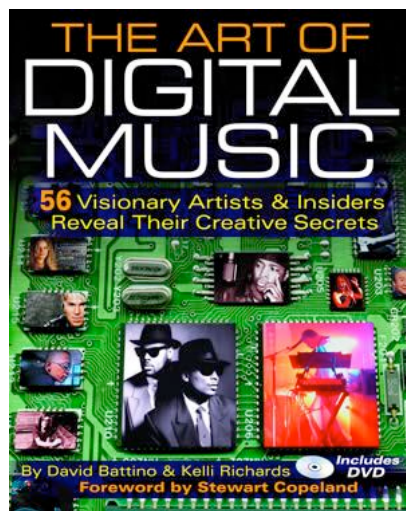**A NEW KIND OF BOOK!**
USA BOOK NEWS NAMES *THE ART OF DIGITAL MUSIC*
"BEST MUSIC BOOK OF 2006"

What if 56 of your musical heroes threw a cocktail party and gave you a backstage pass? When co-authors **Kelli Richards** and **David Battino** got the chance to go one-on-one with some of the world's most groundbreaking audio artists and insiders, they didn't just ask questions, they started a conversation.

"You interview like Woody Allen used to do standup," says Roger Linn, pioneer of the digital drum machine and just one of the 56 visionaries who reveal their creative secrets in the book and its bundled DVD. "You've prepared your questions but make it seem like a spontaneous conversation with a friend."

Battino and Richards together know digital music as well as any team of writers in the world. Richards has been on the forefront of the digital music revolution for over 20 years, first as an A&R exec at EMI, then driving music and entertainment initiatives at Apple, and currently as CEO of the All Access Group, where she connects leading artists and tech companies. Her breakthroughs include developing the first online artist-subscription service, PatroNet, with rocker Todd Rundgren.

And David Battino, the founding editor of *Music & Computers* and the *Desktop Music Production Guide,* has shown tens of thousands of readers how to make better music through technology. Battino's background in magazines and music composition inspired him to design the book so you can open it to any page and fall in.

The best part! The book is literally constructed as a listening experience. Through artful editing, Battino and Richards remixed the 56 hours of interviews into a flowing cocktail party of insights. You hear Brian Eno and Chuck D discuss the power of silence, then classical composer Steve Reich and Pink Floyd producer Bob Ezrin debate how best to use loops. Producer Don Was explains why he recorded the Rolling Stones on his laptop instead of in his million-dollar Hollywood studio. Herbie Hancock reveals a creativity technique Miles Davis taught him; Jimmy Jam recalls the drum-machine accident that produced a Top 10 hit.

"This book is amazing—a truly entertaining and informative read on both philosophical and technical levels," raves England's *Music Tech.* "A fascinating compilation about the impact of digital technology in today's music," adds *Performing Songwriter. "*I highly recommend it for curl-up-by-the-fire reading for the holidays."

USA Book News agrees; it just named *The Art of Digital Music* the **best music book of 2006.** To learn how digital music will transform the world, schedule Kelli Richards and David Battino for an interview. Contact Tom Brennan Media at 310-394-5256 or visit ArtOfDigitalMusic.com.